

B.I.A. MEETING MINUTES
September 28, 2023

PRESENT: Mary-Louise Belanger, Donna Graff, Andrew MacDonald, Julie Amodeo, Mike Amodeo, Rachel Dixon, Caroline Smith, Sharon Burfoot, Melissa Skinkle, Brad Comeau, Jessica Rogers, Kim Finkle, Amanda Newman.

Regrets: None.

Guests: Dean Graff, Jason Fornarolo.

Meeting held at the Stirling-Rawdon Council chambers. The meeting commenced at 6:30 p.m by Mary-Louise Belanger who welcomed everyone.

No Pecuniary Interest was declared.

MINUTES:

Minutes were read individually from the July 13th meeting.

MOTION 1

Moved by Donna Graff. Seconded by Brad Comeau. Carried.

“The committee recommends that the minutes of the B.I.A. meeting from July 13th, 2023 shall be accepted.” Carried.

BUSINESS ARISING FROM THE MINUTES:

Christmas market is on Friday November 3rd.

Working on Constitution.

TREASURERS REPORT:

Kim Finkle read the Treasurers report.

MOTION 2

Moved by Donna Graff. Seconded by Jessica Rogers. Carried.

“The committee recommends that the Treasurers report of the B.I.A. shall be accepted.” Carried.

OUTSTANDING BILLS:

A bill from Kasama Marketing and Jessica Rogers for farmers market bills.

MOTION 3

Moved by Brad Comeau. Seconded by Donna Graff. Carried.

“The committee recommends that the B.I.A. pay the outstanding bills.” Carried.

OLD BUSINESS:

Constitution: Not completed. Looking into the bylaws.

Kasama Marketing: Gave an overview of social media for the last month.

Banners: Quotes were given for the banners.

MOTION 4

Moved by Donna Graff. Seconded by Jessica Rogers. Carried.

“The committee recommends that the B.I.A. go with Signarama for the purchase of banners at a cost of \$3,435.20 plus HST.”

Brackets for banners: Asking Rob MacDonald to get a quote for brackets for the B.I.A.

Traffic change request on Mill Street letter: Discussion on presenting to council letter requesting a traffic change on Mill Street.

MOTION 5

Moved by Brad Comeau. Seconded by Donna Graff. Carried.

“The committee recommends that the B.I.A. present to council a letter requesting a traffic change on Mill Street after signatures in favour of the request are added.”

NEW BUSINESS:

Holiday Market: Jessica Rogers led a delegation to Stirling-Rawdon council requesting that the Holiday Market stay on Mill Street. Request was granted by the Council. The Market will be held on Friday November 3rd from 4:00 p.m. to 7:00 p.m. Council requests a security guard for safety. Vendor fees for the Holiday Market are \$50.00.

Christmas lights: To be put up on Wednesday, October 4th at 10:30 a.m.

Grand in your hand: B.I.A. does not have charitable status on its own. The Township denied a lottery license for this. Looking into adding a skill testing question to bypass a lottery license.

Community B.B.Q. in the Business Centre: Was held on September 9th with a great turnout.

MOTION 6

Moved by Brad Comeau. Seconded by Donna Graff. Carried.

“The committee recommends that the B.I.A. give to Melissa Skinkle \$200.00 to help with expenses for the B.B.Q. at the Business Centre.”

Lunch and Learn: October 17th at the library in the gallery a lunch and learn will be held on how to do your marketing pitch at no cost.

Community Fund grant: Stirling-Rawdon has opened up until September 30th a community fund grant. Discussion on applying for a grant for the banner program.

MOTION 7

Moved by Donna Graff. Seconded by Brad Comeau. Carried.

“The committee recommends that the B.I.A. apply for the Community fund grant asking for \$5,000.00 to assist in the Banner Program.”

Farmers Market: Jessica Rogers is looking to purchase 10' x 20' tents. The tents currently used at the farmers market are getting old and damaged.

Upcoming events: National Truth and Reconciliation Day on Saturday, September 30th at the fairgrounds at 11:00 a.m.

Rotary Club open house Saturday, September 30th from 1:00 p.m. to 3:00 p.m.

Stirling Community Dinner at St. John's Church every Thursday starting at 5:00 p.m.

Next meeting: Thursday, October 26th, 2023 @6:30 p.m. at the Township of Stirling council chambers.

Meeting adjourned @7:30 p.m. by Donna Graff.